



LAS VEGAS Trade Show Guide

Your One Stop Convention Resource

PUT JENNA JAMESON IN YOUR GOLF BAG AND PUTT HER

You can now take Jenna Jameson on the golf course with you to unnerve your opponents as you sink that 20-footer. She's available in a "tip and strip" novelty Jenna Jameson Putter from Colorado Sand Dollar LLC of Denver and its Blueball Sports division.

"I always thought putting was the best part of my game, and now I can help everyone else to master the short stroke," says Jameson, who declines to reveal her handicap.

At \$69.95, the JJPutter looks and handles like an ordinary putter, but as you remove it from your golf bag and flip it over to hit the ball, a two-dimensional, topless image of the adult mega star begins to reveal itself. The putters are available for pre-sale now exclusively through www.JJPutter.com and will ship on June 30th. They will be available at selected retail outlets later.

Working on the same gravity-feed principle as the "tip and strip" ballpoint pen a black curtain floats up underneath the grip when you hold the putter with the club head down. When you tip it back up to replace it in your golf bag, the screen slides back into place. The putter conforms to PGA Tour specifications, although the grip is a bit wider than normal to accommodate the image printed inside the transparent shaft. Further information about the Jenna Jameson Putter is available at www.JJPutter.com

About Jenna Jameson:

According to New York Magazine Jenna Jameson is a "cultural icon" and Rolling Stone says she's the person who "put the star in porn star." Her book about her life and adventures from the ReganBooks imprint of HarperCollins, *How to Make Love Like a Porn Star: A Cautionary Tale*, has been a New York Times and Amazon bestseller. Ms. Jameson has debated at Oxford University in England, been profiled by The E! True Hollywood Stories, has made countless radio and television appearances and has appeared in thousands of newspaper and magazine articles. She controls her own film production company and is the chairwoman of ClubJenna, Inc., a product licensing and Internet management firm that handles the Web activities for more than a dozen top adult stars, operates the popular online retail store ClubJennaMall.com, and has a free non-explicit Website, www.justjennajameson.com. She directs the careers of other top adult stars through her "ClubJenna Girl" program in which actresses such as Chanel St. James, McKenzie Lee, Jesse Capelli, Ashton Moore and Sophia Rossi are signed to exclusive production contracts. Jenna has been inducted into the AVN Hall of Fame, Vivid Entertainment Group has selected her as a Vivid Girl and films produced by her ClubJenna are distributed by Vivid. Playboy, FHM and other magazines consistently name her as one of the world's sexiest women.